

2012 Class Schedule

Creative Photo & Digital Imaging

8945 College Parkway

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www.creativephotofl.com

Classes offered:

BEGINNERS Introduction to Digital POINT-AND-SHOOT Cameras - \$39.99

BEYOND BEGINNERS for Digital POINT-AND-SHOOT Cameras - \$39.99

INTRODUCTION to Picasa - \$39.99

BEGINNERS Introduction to Digital SLR Cameras - \$39.99

BEYOND BEGINNERS for Digital SLR Cameras - \$39.99

Organizing and Archiving Your Digital Pictures - \$25.00

Take Better Pictures with Your Phone's Camera - \$25.00

Upload Your Photos from your Phone's Camera - \$25.00

Upcoming Photo Walks:

“Six Mile Cypress Slough Preserve Nature Photography”

Saturday, July 28, 2012, 10:30am-12:30pm

Join us for a two hour photo walk of the Six Mile Cypress Slough where we will explore the many photo opportunities that await you at this beautiful Lee County park. We will start the day with a short discussion on tips and techniques for taking better nature photos and the use of pattern, texture, and composition for creating visually interesting nature photographs. The instructor will be available to answer questions and help students with different camera settings that will make your “snapshots” into great “images”. A brief introduction to HDR (High Dynamic Range) photography will be presented along with examples to see just how powerful this new photographic technique is to take your picture taking to the next level.

Students should bring their camera, manual, and a fully charged battery along with any accessories (filters tripod, etc.). Students will have the opportunity to enter their best shot of the day into an online photo album set up by us. The instructor will then pick his favorite three shots from the photo walk and the winner(s) will receive an 8x10 print of their winning image.

Field trip is limited to 15 students and must be prepaid to reserve a spot. The fee for this unique photo walk is \$25.00. The group will meet at 10:30am in the parking lot. Visit the Six Mile Cypress website for park information and directions:

<http://www.leeparks.org/sixmile>

“Exploring Downtown Fort Myers Photo Walk”

Saturday, September 1, 2012, 10:30am-12:30pm

Join us for a two hour photo walk through beautiful downtown river district in Fort Myers. There will be a short discussion on using lines as well as repeating patterns and color before we head out to explore the streets and alleys for great images. The instructor will be available to answer questions and help with camera settings throughout the walk. There will be a surprise “photo theme” for the day. Students will be able to post their shots on an online photo album (set up by us) for all to share.

Students should bring their camera, manual, and a fully charged battery along with any accessories (filters tripod, etc.). Field trip is limited to 15 students and must be prepaid to reserve a spot. The fee for this unique photo walk is \$25.00. The group will meet at 10:30am in the parking lot between Hendry and Jackson Streets on Bay Street.

“Butterfly Estates Downtown Fort Myers” - Saturday, November 3, 2012, 10:30am-12:30pm

Join us for a two hour tour of the Butterfly Estates in downtown Fort Myers. We will explore the beauty of these little creatures in their environment. A brief discussion will be presented on using the camera’s aperture to control “Depth of Field”, shutter speed to control motion and, ISO settings to alleviate exposure problems. The instructor will be available throughout tour to answer questions and help with camera settings. Students should bring their camera, manual, and a fully charged battery along with any accessories (filters tripod, etc.). Students will have the opportunity to enter their best shot of the day into an online photo album set up by us. The instructor will then pick his favorite three shots from the day and the winner(s) will receive an 8x10 print of their winning image.

Field trip is limited to 15 students and must be prepaid to reserve a spot. The fee for this unique photo walk is \$30.00. The group will meet at 10:30am in the parking lot. Visit the Butterfly Estates website for information and directions: <http://www.thebutterflyestates.com>

Class Descriptions:

BEGINNERS Introduction to Digital POINT-AND-SHOOT Cameras - This class is especially helpful for people who are just getting started in digital photography. Focus will be on digital **point-and-shoot cameras** covering basic camera operation as well as digital photo concepts like flash and composition. We encourage you to bring your camera to class so that you can follow along with the examples demonstrated. *Cost: \$39.99 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 10 students. INSTRUCTOR: DAVID NEFF*

BEYOND BEGINNERS for Digital POINT-AND-SHOOT Cameras - Learn how to look at common photo situations and know what to do to get better pictures with your **point-and-shoot** digital camera. See how exploring your camera features is often necessary to improve the shot. Class covers using lighting around you, tips on good composition, positioning you and your subject, focusing and getting the right exposure so your subjects are not too dark or too light. *Cost: \$39.99 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 10 students. INSTRUCTOR: DAVID NEFF*

BEGINNERS Introduction to Digital SLR Cameras - Digital SLRs offer unmatched options in taking pictures and there are several considerations for getting the results you expect. This class helps familiarize you with: issues that arise when switching to digital; basic functions of your **Digital SLR camera**; choosing exposure modes; working with different file types; the basics of using flash effectively; and choosing filters and accessories to meet your photographic needs. *Cost: \$39.99 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 10 students. INSTRUCTOR: DAVID NEFF*

BEYOND BEGINNERS for Digital SLR Cameras - Take advantage of your **Digital SLR camera's** best features. This next-step class will help you understand shutter speeds and f/stops so you can get better exposure consistently, and be more successful at every photo outing. It's easier to know what to change to make more powerful images when you have a better understanding of how your camera works with light and color. We'll also offer suggestions for stronger composition and show you photo examples that incorporate several of the class concepts to tie it all together and get you excited about taking great pictures. *Cost: \$39.99 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 10 students. INSTRUCTOR: DAVID NEFF*

INTRODUCTION TO PICASA - Picasa is a free photo-editing application by Google that for simple editing and organizing. This is a Hand-On class. No need to bring your lap top computer as we will provide everything needed for the class. Learn the basics, including how to import photos from your camera or computer and see how easy it is to get organized. Picasa is handy for cropping photos to a specific size, fixing red eyes, and applying effects to your photos. *Students should already be familiar with basic computer concepts. Cost: \$39.99 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 5 students. INSTRUCTOR: DAVID NEFF*

Upload Your Photos from your Phone's Camera - Don't just leave your phone shots sitting on your device. Take advantage of the combination of image-capture and communication technology that a phone provides. Most phones have built-in options for uploading images directly to a website of your choice. You can set your phone up to send photos to your online photo gallery or social-networking site. **Cost: \$25.00 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 10 students. INSTRUCTOR: DAVID NEFF**

Organizing and Archiving Your Digital Pictures – Are you overwhelmed with memory cards that are full and a computer with pictures in several different places? This is the class for you! Our goal is to give you tips on how to get organized with your digital photos and develop an organizational plan that works best for you. It's a great feeling knowing where to find a particular photo when you need it most. We will also discuss the various options available for backing up your memories like; CDs, DVDs, as well as External Hard Drives. **Cost: \$25.00 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 10 students. INSTRUCTOR: DAVID NEFF**

Take Better Pictures with Your Phone's Camera - Chances are you've probably been carrying a phone that has a camera for quite some time now. Only recently, however, has that technology advanced sufficiently to start taking it seriously as a camera. Though you'll have to work harder to get good images with your phone than you will with your point-and-shoot, it is possible. We will show you how to set your phone to the highest settings so that you get the best quality and resolution. When you take a picture, pay attention to how the image looks on the phone's display instead of just looking at the subject with your eyes. We will cover the importance of filling the frame when you're photographing people so that your pictures are not distorted. **Cost: \$25.00 plus tax, One 2 ½ hour session. Sign up with a partner and you both get 10% off. Class size is limited to approximately 10 students. INSTRUCTOR: DAVID NEFF**

May Classes:

Wednesday, May 2nd - POINT-AND-SHOOT CAMERAS - Introduction Class for Beginners @ 7:00pm - \$39.99

Thursday, May 10th – DIGITAL SLR CAMERAS – Introduction Class for Beginners @ 7:00pm - \$39.99

Thursday, May 17th – POINT-AND-SHOOT CAMERAS – Beyond Beginners @ 7:00pm - \$39.99

Wednesday, May 23rd – DIGITAL SLR CAMERAS – Beyond Beginners @ 7:00pm - \$39.99

Thursday, May 31st – INTRODUCTION TO PICASA @ 6:30pm - \$39.99

May 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 POINT-AND-SHOOT CAMERAS Introduction Class for Beginners @7:00pm (\$39.99)	3	4	5
6	7	8	9	10 DIGITAL SLR CAMERAS Introduction Class for Beginners @7:00pm (39.99)	11	12
13 Mother's Day	14	15	16	17 POINT-AND- SHOOT CAMERAS Beyond Beginners @7:00pm (\$39.99)	18	19
20	21	22	23 DIGITAL SLR CAMERAS Beyond Beginners @7:00pm (39.99)	24	25	26
27	28 Memorial Day	29	30	31 INTRODUCTION TO PICASA @6:30pm (\$39.99)		

June Classes:

Thursday, June 7th - POINT-AND-SHOOT CAMERAS - Introduction Class for Beginners @7:00pm - \$39.99

Wednesday, June 13th – DIGITAL SLR CAMEAS – Introduction Class for Beginners @ 7:00pm - \$39.99

Wednesday, June 20th – POINT-AND-SHOOT CAMERAS – Beyond Beginners @ 7:00pm - \$39.99

Sunday, June 24th – INTRODUCTION TO PICASA @ 1:30pm - \$39.99

Thursday, June 28th – DIGITAL SLR CAMERAS – Beyond Beginners @ 7:00pm - \$39.99

June 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7 POINT-AND-SHOOT CAMERAS Introduction Class for Beginners @7:00pm (\$39.99)	8	9
10	11	12	13 DIGITAL SLR CAMERAS Introduction Class for Beginners @7:00pm (39.99)	14	15	16
17 Father's Day	18	19	20 POINT-AND-SHOOT CAMERAS Beyond Beginners @7:00pm (\$39.99)	21	22	23
24 INTRODUCTION TO PICASA @1:30pm (\$39.99)	25	26	27	28 DIGITAL SLR CAMERAS Beyond Beginners @7:00pm (39.99)	29	30

July Classes:

Wednesday, July 11th - POINT-AND-SHOOT CAMERAS - Introduction Class for Beginners @7:00pm - \$39.99

Thursday, July 19th – DIGITAL SLR CAMEAS – Introduction Class for Beginners @ 7:00pm - \$39.99

Wednesday, July 25th – INTRODUCTION TO PICASA @ 6:30pm - \$39.99

Saturday, July 28th – PHOTO WALK – Six Mile Cypress Slough Preserve Nature Photography, 10:30am-12:30pm - \$25.00

July 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11 POINT-AND-SHOOT CAMERAS Introduction Class for Beginners @7:00pm (\$39.99)	12	13	14
15	16	17	18	19 DIGITAL SLR CAMERAS Introduction Class for Beginners @7:00pm (39.99)	20	21
22	23	24	25 INTRODUCTION TO PICASA @6:30pm (\$39.99)	26	27	28 PHOTO WALK Six Mile Cypress Slough Preserve 10:30am- 12:30pm (\$25.00)
29	30	31				

August Classes:

Wednesday, August 1st - POINT-AND-SHOOT CAMERAS – Beyond Beginners @7:00pm - \$39.99

Thursday, August 9th – DIGITAL SLR CAMEAS – Beyond Beginners @ 7:00pm - \$39.99

Wednesday, August 15th – Organizing and Archiving Your Digital Pictures @ 6:30pm - \$25.00

Sunday, August 19th – Take Better Pictures with Your Phone's Camera @ 1:30pm - \$25.00

Thursday, August 23rd – Upload Your Photo from your Phone's Camera @6:30pm - \$25.00

Wednesday, August 29th – INTRODUCTION TO PICASA @ 6:30pm - \$39.99

August 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 POINT-AND-SHOOT CAMERAS Beyond Beginners @7:00pm (\$39.99)	2	3	4
5	6	7	8	9 DIGITAL SLR CAMERAS Beyond Beginners @7:00pm (39.99)	10	11
12	13	14	15 Organizing and Archiving Your Digital Pictures @6:30pm \$25.00	16	17	18
19 Take Better Pictures with Your Phone's Camera @1:30pm \$25.00	20	21	22	23 Upload Your Photos from your Phone's Camera @6:30pm \$25.00	24	25
26	27	28	29 INTRODUCTION TO PICASA@6:30pm (\$39.99)	30	31	

September Classes:

Saturday, September 1st – PHOTO WALK - Exploring Downtown Fort Myers, 10:30am-12:30pm - \$25.00

Thursday, September 6th – Organizing and Archiving Your Digital Pictures @ 6:30pm - \$25.00

Wednesday, September 12th – Take Better Pictures with Your Phone's Camera @6:30pm - \$25.00

Thursday, September 20th - POINT-AND-SHOOT CAMERAS - Introduction Class for Beginners @7:00pm - \$39.99

Wednesday, September 26th – DIGITAL SLR CAMERAS – Introduction Class for Beginners @ 7:00pm - \$39.99

September 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 PHOTO WALK "Exploring Downtown Fort Myers" 10:30am- 12:30pm (\$25.00)
2	3 Labor Day	4	5	6 Organizing and Archiving Your Digital Pictures @6:30pm (\$25.00)	7	8
9	10	11	12 Take Better Pictures with Your Phone's Camera @6:30pm (\$25.00)	13	14	15
16	17	18	19	20 POINT-AND- SHOOT CAMERAS Introduction Class for Beginners @7:00pm (\$39.99)	21	22
23	24	25	26 DIGITAL SLR CAMERAS Introduction Class for Beginners @7:00pm (39.99)	27	28	29
30						

October Classes:

Thursday, October 4th – Upload Your Photo from your Phone's Camera @ 6:30pm - \$25.00

Wednesday, October 10th – INTRODUCTION TO PICASA @ 6:30pm - \$39.99

Thursday, October 18th - POINT-AND-SHOOT CAMERAS – Beyond Beginners @ 7:00pm - \$39.99

Wednesday, October 24th – DIGITAL SLR CAMEAS – Beyond Beginners @ 7:00pm - \$39.99

October 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 Upload Your Photos from your Phone's Camera @6:30pm (\$25.00)	5	6
7	8 Columbus Day	9	10 INTRODUCTION TO PICASA @6:30pm (\$39.99)	11	12	13
14	15	16	17	18 POINT-AND- SHOOT CAMERAS Beyond Beginners @7:00pm (\$39.99)	19	20
21	22	23	24 DIGITAL SLR CAMERAS Beyond Beginners @7:00pm (39.99)	25	26	27
28	29	30	31 Halloween			

November Classes:

Saturday, November 3rd – PHOTO WALK – The Butterfly Estates
Downtown Fort Myers, 10:30am-12:30pm - \$30.00

Wednesday, November 7th – Organizing and Archiving Your Digital
Pictures @ 6:30pm - \$25.00

Thursday, November 15th – Take Better Pictures with Your Phone's
Camera @6:30pm - \$25.00

Wednesday, November 28th – DIGITAL SLR CAMEAS – Introduction
Class for Beginners @ 7:00pm - \$39.99

November 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3 PHOTO WALK The Butterfly Estates Downtown Fort Myers @ 10:30am- 12:30pm (\$30.00)
4	5	6	7 Organizing and Archiving Your Digital Pictures @6:30pm (\$25.00)	8	9	10
11 Veterans Day	12	13	14	15 Take Better Pictures with Your Phone's Camera @6:30pm (\$25.00)	16	17
18	19 NO	20 CLASSES	21 THIS WEEK	22 Thanksgiving Day	23	24
25	26	27	28 DIGITAL SLR CAMERAS Introduction Class for Beginners @7:00pm (39.99)	29	30	

December Classes:

Sunday, December 2nd - POINT-AND-SHOOT CAMERAS -
Introduction Class for Beginners @1:30pm - \$39.99

Wednesday, December 5th – INTRODUCTION TO PICASA @ 6:30pm -
\$39.99

Thursday, December 13th – Take Better Pictures with Your Phone's
Camera @6:30pm - \$25.00

Wednesday, December 19th – Upload Your Photo from your Phone's
Camera @ 6:30pm - \$25.00

December 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2 POINT-AND-SHOOT CAMERAS Introduction Class for Beginners @1:30pm (\$39.99)	3	4	5 INTRODUCTION TO PICASA @6:30pm (\$39.99)	6	7	8
9	10	11	12	13 Take Better Pictures with Your Phone's Camera @6:30pm (\$25.00)	14	15
16	17	18	19 Upload Your Photos from your Phone's Camera @6:30pm (\$25.00)	20	21	22
23	24 NO	25 CLASSES Christmas Day	26 THIS WEEK	27	28	29
30	31					